SARGAM 2024

A NATIONAL LEVEL INTERCOLLEGIATE CULTURAL FEST

Theme: BHARAT

29th & 30th November 2024

SARGAM 2024, a National-Level Intercollegiate Cultural Fest based on the theme of **'BHARAT'**, was inaugurated by Dr. Mohan Manghnani**,** Hon'ble Chairman of New Horizon Educational Institution, on 29th November 2024. The event witnessed participation from over 10,000 students representing 365 colleges nationwide, showcasing both senior and junior-level competitions.

The theme, *BHARAT*, is more than just a name—it is a sentiment, a tapestry of stories, and an ever-pulsing heartbeat that resonates with history, diversity, and unity. Every corner of our land tells tales of valor, wisdom, creativity, and spirituality, all contributing to the rich mosaic that makes India truly exceptional.

The traditional ceremonial lighting of the lamp was performed by Dr. Mohan Manghnani, the Hon'ble Chairman and Chief Guest, accompanied by Mr. Dhermesh Manghnani, President of New Horizon Educational Institution, Mrs. Kirthi Manghnani, Vice Chairperson of New Horizon International School and Chief Coordinator of SARGAM 2024, along with the Principals and other dignitaries.

In his insightful address, Dr. Mohan Manghnani emphasized the importance of nurturing artistic talent and promoting cultural diversity in educational institutions. His powerful speech highlighted the significance of holistic development in students. Following his address, SARGAM 2024 was officially declared open by the Chairman.

The vibrant energy of SARGAM 2024 echoed throughout the lush green campus, celebrating culture, artistry, and the unifying power of creativity. A significant highlight of the event was the grand release of the SARGAM 2024 Souvenir, which encapsulated the essence of unity and heritage.

The two-day event turned the campus into a hub of cultural experiences, fostering unity in diversity and providing a platform for artistic expression centered around the theme *BHARAT*. The campus embraced a festive mood, complete with a buzzing bazaar offering an assortment of food and beverages. Exciting events like Dances of India**,** Street Play**,** Turncoat**,** Gaming**,** Art Wave Painting**,** Sur-Sangam**,** Beat the Street**,** Freestyle Dance**,** Fashion Show**,** Contemporary Dance**,** Short Movie Making**,** and more, engaged participants and audiences alike.

The Mega Event, based on the theme *"The Great Indian Dynasties"*, featured highly energetic and power-packed dance performances from various colleges. Events were categorized by star ratings, and a total prize pool of approximately Rs. 10,00,000/- was distributed among the winners. New Horizon College of Engineering secured first place in Category-1 of the Mega Event, receiving a trophy and a cash award of Rs. 1,00,000. In Category-2, BMS College of Engineering won first place with a trophy and a cash award of Rs. 1,00,000, while Jain Universit**y** secured second place with a cash prize of Rs. 50,000**.**

The Hon'ble Chairman of New Horizon Educational Institution presided over the Valedictory Function of SARGAM 2024 as the Chief Guest and shared his thoughts on the theme *BHARAT*. He also announced the theme for SARGAM 2025 as "MAHADEVI"**.** The Overall Trophy was awarded to New Horizon College of Engineering**.**

SARGAM 2024 was sponsored by several prestigious organizations. The Title Sponsors were Indian Bank and HDFC Bank**,** while Adidas and Sri Venkateswara Garments served as Title Co-Sponsors**.** Gold Sponsors included Schoolay and Aakash Foundations, and Silver Sponsors were Elite Learning**,** Sodexo, and Aretto. Several other event sponsors also extended their support. The Radio Partner was Red FM 93.5.

The grand finale of SARGAM 2024 was marked by a LIVE CONCERT by BADSHAH, which delivered a stunning performance. The concert was open to all New Horizon students, alumni, and participants from other colleges, making the fest a grand success.

Glimpses of the event :
https://drive.google.com/drive/folders/1bPdLLLUI-DtBdgus-npIIaooccsIhr4Y